



IAFIE EC INDUSTRY DIGEST

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COMPANIES AND PRODUCTS:

1. **Canadian Competitive Intelligence Platform Klue Raises \$15 Million In Series A**
<https://www.forbes.com/sites/igorbosilkovski/2020/09/09/canadian-competitive-intelligence-platform-klue-raises-15-million-in-series-a/#4a7054ac6d50>
2. **Top Artificial Intelligence Companies**
<https://clutch.co/developers/artificial-intelligence>
3. **Baidu Reveals 4 New Artificial Intelligence Technologies**
<https://www.fool.com/investing/2020/09/18/baidu-reveals-4-new-artificial-intelligence-techno/>

TOOLS:

4. **Competitive Intelligence Tools Your Competition Is Using**
<https://netbasequid.com/blog/competitive-intelligence-tools-your-competition-is-using/>
5. **High-Impact, High-Value Competitive Intelligence for the New Normal (webinar)**
<https://www.pragmaticinstitute.com/resources/videos/product/high-impact-high-value-competitive-intelligence-for-the-new-normal>
6. **Top 10 Competitive Intelligence Tools To Beat The Competition**
<https://www.softwaretestinghelp.com/competitive-intelligence-tools/>

ARTICLES:

7. **Where is the Competitive Intelligence Industry Going? Predictions by Competitive Intelligence Experts**
<https://www.marketingaiinstitute.com/blog/where-is-the-competitive-intelligence-industry-going>
8. **ArchIntel Launches Competitive Intelligence Interview Series with Industry Focus on GovCon**
<https://www.govconwire.com/2020/07/archintel-launches-competitive-intelligence-interview-series-with-industry-focus-on-govcon/>
9. **We Must Improve Our Digital Literacy To Compete In The Future Of Work, Says Microsoft Futurist**
<https://www.calcalistech.com/ctech/articles/0,7340,L-3850493,00.html>

REPORTS:**10. Enterprise Manufacturing Intelligence**

<https://www.marketresearch.com/Global-Industry-Analysts-v1039/Enterprise-Manufacturing-Intelligence-13575197/>

11. Digital Intelligence Platform Market Investment Analysis | Adobe Systems, Webtrekk, Google

<https://verdant-news.com/uncategorized/26253/digital-intelligence-platform-market-investment-analysis-adobe-systems-webtrekk-google/>

12. Win-Loss Analysis Services Market SWOT Analysis by Key Players Cascade Insights, PSP Enterprises, DoubleCheck

<https://reportedtimes.com/win-loss-analysis-services-market-swot-analysis-by-key-players-cascade-insights-psp-enterprises-doublecheck/>

ACADEMIC ARTICLES/STUDIES:**13. Artificial Intelligence Platforms – A New Research Agenda for Digital Platform Economy**

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3532937

14. Marketing Intelligence: Antecedents and Consequences

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3563107

15. Experimental Research in Reducing the Risk of Cognitive Bias in Intelligence Analysis

<https://www.tandfonline.com/doi/abs/10.1080/08850607.2019.1690329>

16. Business Intelligence, Analytics, and Their Discontents

https://link.springer.com/chapter/10.1007/978-3-030-32714-9_7

CONFERENCES AND WORKSHOPS:**17. OSMOSISCON – The Open Source Intelligence Skills-building Conference**

<https://www.osmosiscon.com/>

18. Latest Trends in SOCMINT, OSINT and Cyber Psychology

<https://www.toddington.com/wp-content/uploads/Latest-Trends-in-SOCMINT-OSINT-and-Cyber-Psychology-1.pdf>

19. ISS World Europe

https://www.issworldtraining.com/ISS_EUROPE/

20. ICBEIE 2020: 14. International Conference on Business, Economic and Industrial Espionage

<https://waset.org/business-economic-and-industrial-espionage-conference-in-september-2020-in-istanbul>